Madison Metropolitan School District Community Engagement Report November 11, 2019



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Finding a Leader For Your Future

Madison Metropolitan School District Community Engagement Objectives

- Identify the perceived strengths and challenges of MMSD.
- Identify desired qualities and characteristics the next Superintendent should possess and demonstrate.
- Build community understanding and support for the search process.
- Ensure the broadest possible community participation in the Superintendent Search process.

Structure of Engagement Activities

- BWP & Associates met with board members, employees and community members on October 29 and 30, 2019.
- Engagement included 35 meetings with board members, employees, students, parents, elected officials, and community leaders in addition to 2 community forums.
- Over 208 people participated in conversations and over 1,481 have responded to the online survey.





MMSD Search Survey Results

Top three strengths of Madison and Madison Metropolitan School District:

- 1. Excellent teachers and staff 55.8%
- 2. Location to the district 43.4%
- 3. Supportive community 43.3%

Top three important skills needed in next Superintendent:

- 1. Collaborative leadership skills 55.1%
- 2. Communication skills 50.6%
- 3. Cultural competency 49.6%

Top three characteristics next Superintendent needs to exhibit:

- 1. Integrity 51.1%
- 2. Commitment to the community 49.9%
- 3. Good judgment 48.7%

MMSD Search Survey Results (cont.)

Experiences desired ("Extremely important/Very important"):

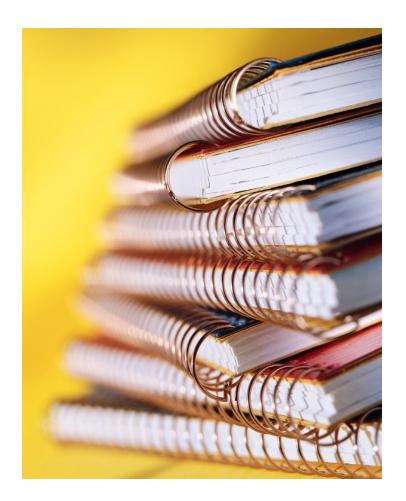
- 1. Exp. with culturally responsive practices in a diverse multicultural environment 75.3%
- 2. Exp. as a classroom teacher 71.3%
- 3. Exp. in strategic planning 67.9%

Three most important issues facing MMSD in next 5 years:

- 1. Academic growth 49.4%
- 2. Personnel issues: hiring and retaining quality staff 49.4%
- 3. Staffing: increasing the diversity of the workforce 40.1%

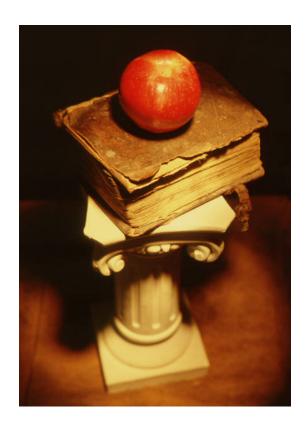
Engagement Meetings and Forums

- Responses from the over 224 people who attended meetings, forums and gave written input were reviewed by the team.
- Comments heard multiple times or that were uniquely relevant and insightful were gathered.
- These "prominent responses" are listed in the report and the following slides provide highlights.



Three Questions Asked of Participants

- 1. What do you see as the strengths of MMSD and Madison?
- 2. What do you see as the greatest challenges facing MMSD?
- 3. What qualities and characteristics will the next superintendent need to possess and demonstrate?



Highlighting Strengths of the District

- Excellent teachers and administrators
- Diversity
- Supportive and engaged parents, community and community partners (UW)
- Commitment to addressing issues of racial equity, restorative practices, social justice
- Great students
- Resources
- Positive Reputation
- School programs and academic rigor
- Community cares about good education
- Educational opportunities

Highlighting Challenges of the District

- Implementing social justice and restorative practices
- Resources and equitable distribution of funds
- Curriculum not focused enough, too many initiatives
- Programming provide Brown and Black students with equity in opportunity
- Academics the opportunity gap resulting in disparate outcomes
- Personnel issues more cultural diversity within staff
- Climate, culture and morale need for building admin. support
- Communication at all levels
- Consistency and visibility of leadership
- Facilities
- Equitable allocation of resources
- School safety and discipline

Developing Leadership Profile

- After reviewing both the survey data and organizing the prominent responses from the engagement meetings and forums, the Search team has drafted a description of what we believe the majority of participants desire in the next Superintendent from the characteristics and skillsets we heard.
- We present this profile to the Board as a draft so that you will have time to absorb its contents before final approval.

Desired Qualities and Characteristics of New Superintendent: Building the Draft Leadership Profile

- Visionary and team builder who can inspire and bring others along.
- Experience in working with diverse student and community populations on issues of racial equality, cultural competency, social justice, restorative practices.
- Background as an educator with teaching and administrative experience and in working with special needs, multilingual and early childhood populations.
- Understanding of commitment to high levels of academic achievement for all students, especially those of color.
- An excellent communicator who values input and desires to build positive relationships with staff, students, parents, and community.

Draft Leadership Profile (cont.)

- Student centered works for what is best for students.
- Experience in working with diverse student and community populations in racial, cultural and economic contexts.
- Experience in district finance and budgeting.
- Racially conscious and can demonstrate a commitment to and success in working on issues of race and racial equity, cultural competency, social justice, restorative practices.
- Personal qualities: confident, dedicated, sincere, studentfocused, thick skinned, boots on the ground leader, honest, organized, fair, ethical, strong and can say no.

Draft Leadership Profile (cont.)

- Interpersonal skills: collaborates with a variety of stakeholder groups, can build good relationships, good listener who gets input, is accountable, exercises good judgment, approachable, is a trust builder, will listen to student voices.
- Knowledge of the history of MMSD with a desire to address its issues, will reach out to "marginalized" populations.
- Leadership skills: team builder, can go against the norm, strategic in planning and systems thinking (including long-term financial planning and visioning), accountable, visible in schools and community, approachable, visionary, innovative, holds others accountable.

Planned Next Steps in MMSD Search Process

Specification: Completed Nov. 11

Board approves Leadership Profile – ASAP

Recruitment/Assessment: Nov. 24, 2019 application deadline

BWP receives/reviews applications screens applicants

completes reference checks - Nov. 25-26

BWP prepares slate of candidates/present recommendations Dec. 4

Board selects candidates for interviews Dec. 4

Selection:

Board conducts 1st round of interviews Dec. 10,11,16

Board selects semi-finalists Dec. 17

"Day in the District" and Semi-finalist interviews – Jan. dates(TBD)

Board selects finalist – Jan. dates (TBD)

Board and candidate negotiate contract Jan./Feb. – dates (TBD)

Board Introduces new superintendent to community – Feb. (TBD)

Superintendent begins on or before July 1, 2020

Questions?

